

EMQQ

The Emerging Markets Internet ETF

Understanding EMQQ

EMQQ provides broad exposure to the Internet sector of **Emerging Markets**. As the middle class continues to expand, affordable smartphones are providing Internet access to billions of people, many of whom are going online for the first time ever. EMQQ aims to capture this consumer story and provide investors with access to the growth to come as Emerging Markets (EM) digitize.



Why EMQQ?

- 1. Massive Population:** Home to over 6.5 billion people
- 2. Economic Growth:** Account for over half of global GDP in 2025 *
- 3. Swelling** middle-class rapidly adopting digital consumption
- 4. Soaring** Internet adoption, first-time access via smartphones
- 5. Exposure** to innovative, lesser-known global companies

* Source: *World Economics*, As of Feb. 2026

EMQQ = ACCESSING EM GROWTH POTENTIAL



6.5 Billion New Consumers

Emerging markets make up **86% of the world's population** with a significant portion being under the age of thirty. This new middle class consumer wave is increasingly connected and driving entire economies to digitize.

Source: IMF, *As of Jan. 2026*



Rapid Digitization & Untapped Smartphone Adoption

Smartphone adoption has hardly scratched the surface in EMQQ countries, with **~2 billion people still living in a pre-smartphone world**. As cost barriers continue to fall, adoption rates are accelerating.

Source: EMQQ Global Projections, Feb. 2026



Highest E-commerce Growth Rates

The **top ten countries for e-commerce growth in 2025 were all emerging markets**. As all consumption verticals continue to digitize, we believe EMQQ companies are positioned to capitalize on this confluence of macro trends.

Source: eMarketer, *'Worldwide Retail Ecommerce Forecast, April 2025*

The Technological Leapfrog Effect

Over the past decade, investors have watched the smartphone reshape daily life. It is easy to forget that developed markets had more than twenty years of personal-computer adoption before smartphones arrived. In many emerging and frontier markets, that sequence is reversed: for most of the world, the smartphone is effectively their first computer. These devices are becoming more powerful, more affordable, and more widely available every year. With them comes the most critical element of this story: the internet.



As a result, these populations are leapfrogging legacy infrastructure and going straight to mobile-first, digital solutions. This leapfrogging is fueling what may be one of the fastest-growing segments of the global economy, particularly across emerging markets over the last decade and beyond.

EMQQ Seeks to Correct & Fill a Gap in Traditional EM ETFs

We believe traditional Emerging Markets strategies have failed investors.

- Missing the Internet: Low overlap with EMQQ
- Higher Exposure to State-Owned Enterprise (SOE)
- Lower Growth Rates vs EMQQ

Sources: EMQQ Global, Bloomberg, Data as of 12/31/2025

Carefully consider the Fund's investment objectives, risk factors, charges and expenses before investing. This and additional information can be found in the Fund's prospectus, which may be obtained by visiting www.emqqglobaletf.com. Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. Investments in smaller and mid-sized companies typically exhibit higher volatility. The fund is non-diversified. International investing may involve risk of capital loss from unfavorable fluctuations in currency values, from differences in generally accepted accounting principles, or from economic or political instability in other nations. Emerging markets involve heightened risks related to the same factors as well as increased volatility and lower trading volume. Frontier markets generally have less developed capital markets than traditional emerging market countries, and, consequently, the risks of investing in foreign securities are magnified in such countries. These countries are subject to potentially significant political, social and economic instability, which could materially and adversely affect the companies in which the Fund may invest. The Fund invests in the securities of Internet Companies, including internet services companies and internet retailers, and is subject to risk that market or economic factors impacting technology companies and companies that rely heavily on technology advances could have a major effect on the value of the Fund's investments.

There is no guarantee that the Fund will achieve its investment objective.

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